



Claymore Launches Broadly Diversified China ETF

TORONTO, August 5, 2010 – Claymore Investments, Inc., a leading provider of intelligent exchange-traded funds (“ETFs”) in Canada, is pleased to announce the launch of the Claymore China ETF (CHI:TSX).

The Claymore China ETF seeks investment results that correspond generally to the total return (before fees and expenses) of the AlphaShares China All-Cap Index, which is a broadly diversified Chinese equity index invested in publicly-traded companies based in mainland China. Unlike other major China equity indices, the AlphaShares China All-Cap Index is diversified across all sectors and market capitalization of the Chinese economy and is less concentrated with a maximum weight of 35% to any sector and 5% to any stock.

“China continues to be one of the most important economies and markets in the world today and we believe investing in China has become an integral part of a well diversified portfolio. It is expected that China will continue to outpace many developed and emerging market countries in terms of growth, yet investors continue to be underweight China in their portfolios.” said Som Seif, President & CEO of Claymore Investments, Inc. “We are pleased to be working with Dr. Burton Malkiel and AlphaShares LLC. to offer investors this intelligent, low cost, and efficient way gain broad exposure to the China market.”

Chief Investment Officer of AlphaShares and world renowned Princeton University economist, Dr. Burton G. Malkiel also noted, “China is the leading driver of global GDP growth today and has recently surpassed Japan to become the second largest economy in the world. However, Canadian investors have less than 2% of their portfolio invested in China. Claymore’s CHI is a valuable addition to the growing suite of products designed to provide investors with this much needed exposure.”

About Claymore Investments, Inc.

Claymore Investments, Inc. is a leader in bringing intelligent, low cost exchange-traded funds in Canada through its family of 28 ETFs and 2 closed-end funds across broad asset classes including core equity, global sectors, fixed income and commodities with approximately \$4.5 billion in assets under management as of June 30, 2010. Claymore Investments, Inc. is wholly-owned subsidiary of Guggenheim Partners, LLC, a global, diversified financial services firm with more than \$100 billion in assets under supervision. Guggenheim, through its affiliates, provides investment management, investment advisory, insurance, investment banking, and capital market services. The firm is headquartered in Chicago and New York with a global network of offices throughout the United States, Europe, and Asia.

For further information about any of the Claymore ETFs or Claymore Investments, Inc., please visit our website at www.claymoreinvestments.ca

Commissions, management fees and expenses may be associated with an investment in an exchange-traded fund (“ETF”). Investors should consider the investment objectives and policies, risk considerations, charges and ongoing expenses of an ETF before investing. Please read the prospectus carefully before you invest. For a copy of the prospectus or more information, please contact your IIROC registered advisor or Claymore Investments, Inc.

For media inquiries, please contact:

Dan Rubin

Vice-President, Marketing
(416) 813-2018
drubin@claymoreinvestments.ca

-or-

Som Seif
President and CEO, Claymore Investments, Inc.
(866) 417-4640
info@claymoreinvestments.ca
www.claymoreinvestments.ca