



## CLAYMORE INVESTMENTS SURPASSES \$7 BILLION IN ASSETS UNDER MANAGEMENT

Claymore grows AUM by 22.4% in 2011

TORONTO, January 6, 2012 - Today Claymore Investments, Inc. (Claymore) is pleased to announce that the firm's assets under management (AUM) have exceeded \$7 billion. Claymore continues to be one of the fastest growing asset managers in Canada due to our low cost, intelligent family of exchange traded funds (ETFs).

*"It is quite remarkable to think that six years ago we started with the simple mission to make investing cheaper and better for Canadians, and now we are one of the fastest growing investment firms in Canadian history. Reaching \$7 billion in AUM is a testament to the great value that we provide investors,"* said Som Seif, President and CEO, Claymore Investments Inc. *"We are very proud of the success of the firm and it is clear that we are making a real impact for Canadians, with advisors and investors having embraced our products as valuable components of their investment portfolios."*

Seif added, *"This announcement further solidifies our position as a leader in the Canadian investment industry. These figures reflect the strong 2011 we had, where we continued to see strong organic asset growth in the face of a difficult market environment. Our family of products is still very young, but we continue to see great successes."*

- *Claymore Canadian Fundamental Index ETF (CRQ) continues to be one of Canada's best Canadian equity funds, ranked in top decile of all funds over 5 years\**
- *Claymore S&P/TSX Canadian Dividend ETF (CDZ) crossed its 5 year performance history and is ranked in the top decile of all Canadian dividend equity funds\**
- *Claymore Broad Commodity ETF (CBR) crossed its 1 year performance history in October and has provided a fantastic low volatility way to invest in the broad commodity asset class*
- *Claymore's 1-5 and 1-10 Year Laddered Bond ETFs continue to be Canada's lowest cost fixed income funds\*\**
- *Claymore Gold Bullion ETFs (CGL and CGL.C) continue to provide a low cost, efficient solution to own gold bullion directly and efficiently with a currency hedge and non-currency hedge option*

Throughout 2011 Claymore continued to launch innovative and value-add products for Canadian investors including: Claymore 1-10 Year Laddered Government and Corporate Bond ETFs, currency hedged S&P US Dividend Growers ETF and tax Advantaged Short Duration High Income ETF.

Additionally, in the past year, we successfully launched two very important initiatives: ETF Central Mobile application and commission free ETF trading program with Scotia iTRADE, the latter of which has been recognized as the 2011 Best ETF Initiative by Morningstar.

Unlike ETFs that track traditional market-cap based indices, Claymore ETFs are designed to track intelligent index strategies that seek to best capture the investment potential of the asset class or market they are invested in. Claymore's ETF lineup covers the Canadian, US, and global core equity markets, sector strategies, dividend and income-based strategies, fixed income, and commodity based strategies.

#### **About Claymore Investments, Inc.**

Claymore Investments, Inc. ("Claymore") is a Canadian leader in bringing intelligent, low cost exchange-traded funds in Canada through its family of 34 ETFs and 2 closed-end funds across broad asset classes including core equity, global sectors, fixed income and commodities with approximately \$7.0 billion in assets under management as of December 31, 2011. Claymore Investments, Inc. is a subsidiary of Guggenheim Funds Services Group, Inc., a financial services and asset management company based in the Chicago, Illinois area and an indirect subsidiary of Guggenheim Partners, LLC, ("Guggenheim") a global, diversified financial services firm with more than \$100 billion in assets under supervision.

For further information about any of the Claymore ETFs or Claymore Investments, Inc., please visit our website at [www.claymoreinvestments.ca](http://www.claymoreinvestments.ca)

***\*Source of data: Morningstar as of 10/31/11. \*\*Management Fees for common class units only. Advisor class units have higher management expense ratios because of an additional service fee payable to registered investment advisors. Commissions, management fees and expenses may be associated with an investment in an exchange-traded fund ("ETF"). Investors should consider the investment objectives and policies, risk considerations, charges and ongoing expenses of an ETF before investing. Please read the prospectus carefully before you invest. For a copy of the prospectus or more information, please contact your IROC registered advisor or Claymore Investments, Inc.***

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